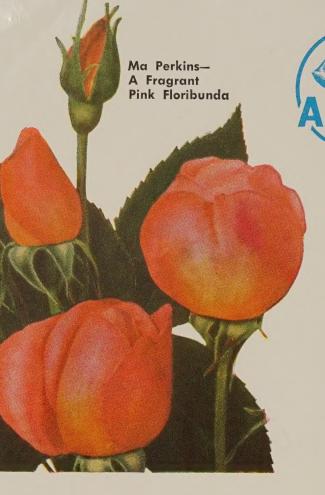
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.







The World's

All-America

To people who know and love roses everywhere the initials AARS mean a great deal. They stand for All-America Rose Selections and the roses winning this organization's coveted award are almost certain to be the world's finest. All-America Rose Selections is a national non-profit organization set up to scientifically test new roses and to select the best of each year's introductions for national awards.

All entries are planted in 19 carefully chosen All-America trial gardens located throughout America, each representing an important rose growing climate and location. In each garden, the roses are continually observed and periodically scored on a uniform basis by one of 19 judges. These judges are among America's most prominent rosarians. When tests have been completed, the scores are totalled and the top-scoring rose or roses, at the discretion of the All-America jury, are then given All-America Awards. Any new rose origination from any country or from any entrant is eligible to compete. Final awards are strictly impartial and are based entirely on the merits of the rose.

Of all rose trials anywhere in the world this is the most exhaustive because the roses entered are scored continuously—not just for one but for two years. Any rose which has been declared an AARS Winner (designated in this catalog by the AARS insignia) is a rose that is more than good. You can be sure of it because it has come out on top in the world's most thorough rose trials.

Below are the two AARS Winners for 1953. Ma Perkins is a welcome addition to the increasingly popular Floribunda class and Chrysler is a brilliant new Hybrid Tea of elegant style which is going to become one of the world's best red roses.

The

1953

Winners

Ma Perkins



The popularity of Floribundas has grown by leaps and bounds, and with good reason. They are hardy, easy to grow, and, for wealth of bloom, unbeatable. Introducing a sparkling new color and a rich and unusual fragrance to this popular class, this new 1953 AARS Award Winner is certainly a

welcome newcomer. Each delightfully shaped bud of deep salmon-pink, with a dash of gold and a flush of red, opens to a sparkling double flower, $2\frac{1}{2}$ to 3 inches across. The flower finishes a soft coral-pink—warm and attractive until the last petal drops. Like all good Floribundas, it is a prolific bloomer, and, as befits an All-America Winner, the plant is vigorous. Bushy and well-foliaged, it grows compactly to $2\frac{1}{2}$ or 3 feet. It is quite resistant to foliage troubles, and from its parents (Fashion and Red Radiance) it inherits both ruggedness and hardiness. Originated by E. S. Boerner. Plant Pat. app. for. \$2.25 each; 3 or more, \$2.00 each; 25 or more, \$1.80 each.

Chrysler



Nothing in rosedom has such universal appeal as a scintillating red, red rose and this beauty, which captured the sole All-America Award for a Hybrid Tea for 1953, is certain to climb rapidly to the very peak arity, right along with its famous parent. Charlotte

for 1953, is certain to climb rapidly to the very peak of popularity, right along with its famous parent, Charlotte Armstrong.

Here at last is a rose with such a lively glowing crimson color and such beauty of form in both bud and the breath-taking big open flower that it will bring joy to the heart of any exhibitor. The 50 or so, crisp wide petals have a lot of substance so the flowers lasts exceptionally well, and it has an abundant

rich heady fragrance. In growth the plant is vigorous, compact and symmetrical. Branching freely, it is clothed with abundant dark green semi-glossy foliage. Each of the many big perfect blooms is held proudly erect at the end of a sturdy stem of medium length. The blooms maintain their fine exhibition form even in adverse weather. Originated by W. E. Lammerts. Plant Pat. app. for. \$3.00 each; 3 or more, \$2.65 each.

Prices shown in this catalog are for bare root plants only and do not apply to blooming plants in containers.



Best Roses

Rose Selections

Helen Traubel 1952 Winner

No listing of All-America Winners would be complete without Helen Traubel, that fine rose creation of Herbert C. Swim's which was introduced by the Armstrong Nurseries in 1952. It is fully described on the next page and is one of the splendid varieties included in the special collection of fine All-America Winners listed below.

Armstrong Quality

All-America Award Winners just have to be better roses than others to have won this honor, and when you order Armstrong plants of these famous varieties, you are doubly sure of getting the best in roses. WE GUARANTEE THEM TO GROW AND BLOOM IN YOUR GARDEN IF OUR INSTRUCTIONS ON PLANTING AND CARE ARE FOLLOWED.



Helen Traubel

All-America Collection



If you want the best—"the cream of the world's new roses"—here is a collection made up of the star performers of the rose world.



Charlotte Armstrong



Its long, slender, cerise buds and the magnificent open flowers are favorites in thousands of gardens. \$2.00 each; 3 or more, \$1.75 each-

Chrysler



This spectacular new red rose won the only award for a Hybrid Tea in 1953.

\$3.00 each; 3 or more, \$2.65 each.

Helen Traubel



The most talked-about rose introduction for 1952. Please turn the page for a complete description of this apricot-hued 1952 All-America Winner. \$2.75 each; 3 or more, \$2.40 each.

Peace



One of the world's greatest roses. 1946 AARS Winner. Delicate tints of yellow, cream, buff, and apple blossom.

\$2.50 each; 3 or more, \$2.20 each.

Sutter's Gold



AARS and top international award winner for 1950. Perfect long yellow buds shot with red and big, fragrant, golden yellow flowers.

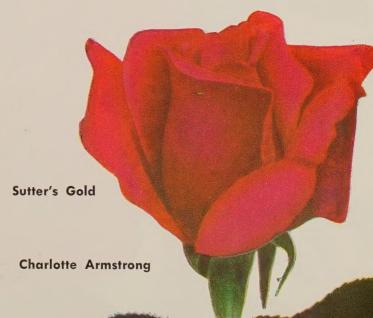
\$2.25 each; 3 or more, \$2.00 each.

One each of the five All-America Winners listed above, post-paid anywhere in the States, for just

* \$10⁸









Rose Creations

A New Star for 1953 Gardens

It is always a great day for us when we can say, "Here is the new Armstrong Rose of the Year!" Buccaneer, a new Armstrong Rose for 1953, brings to rose growers everywhere a new conception of how bright and colorfast a yellow rose can be. It is a variety which we selected from thousands of seedlings and from a cross actually made ten years ago. But it takes a long time to grow the seed, bring the seedlings into bloom, observe them and test them until there are no doubts as to their worth. With all of these operations under the supervision of one of America's best known and most successful rose breeders, Mr. H. C. Swim, it is easy to understand why almost every rose garden in the country now has Armstrong rose varieties as its outstanding performers.

The BRIGHTEST Yellow Rose Yet!

Buccaneer

Brilliant, intense, and lasting are puny adjectives when it comes to describing the magnificent clear color of this new rose for 1953. It is the clearest, brightest, and "lastingest" yellow you have ever seen in a rose. The buds are particularly lovely, long, slender, and tapering, and they show no color other than the clear dazzling yellow. The opening flowers are cup-shaped (usually about 30 petals), have a moderate tea fragrance, and the brilliant color continues in nearly all weathers. One of the most extraordinary things about Buccaneer is the extreme vigor of the tall slender plant. The strong free-branching canes will usually reach 5 or 6 feet in the second season in milder climates. Though large, the plant is well foliaged and from early spring until late fall it will seldom be without plenty of beautiful yellow buds and flowers held proudly erect on some of the longest and straightest stems you can imagine.

Because of its vigor and its tendency to grow tall, Buccaneer should be planted in the background of your rose garden or against a fence or wall. Regardless of where you plant it, the brilliant flashing color will shine out like a beacon. Originated at the Armstrong Nurseries by Mr. H. C. Swim. Plant Pat. No. 1119.

\$2.75 each; 3 or more, \$2.40 each.

Buccaneer, the new bright yellow Armstrong Rose for 1953

Flash!

Just as we go to press
we get cabled notice
we get cabled has rewe Buccaneer Medal
that the Gold rland)
ceived the (Switzerland)
of Geneva (Switzerland)
of Geneva has both Baga
and First both Baga
and From and the City
Merit (Paris) and the City
telle (Paris)

Prices in this catalog are for bare root plants only and do not apply to blooming plants in containers.



Armstrong Rose Creations

Look to America's Leader for the Best in Roses



The Armstrong creations described on the next six pages are the products of the Armstrong Research Department, where for more than 17 years geneticists, using the most modern techniques of plant breeding, have been developing some of the world's best new roses. Now the Armstrong hybridists enjoy the enviable record of having created more All-America Rose Winners than anyone else in the world. We aren't satisfied just to produce a new rose—it has to be a better rose. The performance of the varieties on this and the following pages proves that we are producing better rose varieties for American gardens.

The Rose of Roses

Charlotte Armstrong



Introduced in 1941, when it won the only All-America Award, Charlotte Armstrong has steadily climbed the ladder of fame, until now it stands unchal-

der of fame, until now it stands uncnallenged at the very top among the world's finest roses. If you are planting it for the first time, you will marvel (as we still do) at the beauty of the lovely, long, carmine-red buds, with their perfect streamlined form, and at the magnificent open blooms of rich cerise. The open flower is usually 3 or 4 inches in diameter, with about 30 petals, high-centered, remaining a beautiful rich color until the last petal drops. No printer's inks can illustrate the richness of its color.

A plant of Charlotte Armstrong will become one of the largest in the rose garden for it is extremely vigorous, semi-spreading to upright, usually producing its slightly fragrant flowers singly and always on long stems. The foliage is leathery, semiglossy, deep green, and highly resistant to mildew. The plant keeps producing long-stemmed beauties all season.

Charlotte Armstrong is an all-climate rose, and we get the same enthusiastic reports of its behavior from growers in the North, South, East, and West. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 455.

\$2.00 each; 3 or more, \$1.75 each.

Pastel Perfection

Chief Seattle

It is a beautiful and unusual new rose. In the Pacific Northwest or during the cooler fall days anywhere the flowers are a rich shade of buffapricot with the face of the petals a lighter old gold tone. In warmer areas, the spring flowers will usually be considerably lighter in color than shown in the illustration and often with a flush of pink at the center of the bloom, but in all weathers, spring, summer, or fall, the flower is perfectly shaped and its big heavy-textured petals open very slowly. The blooms last for a long time, both on the bush and when cut. In the bud, the many petals are ruffled, giving the flower a delightfully graceful and dainty appearance.

Chief Seattle is one of those roses which is good-looking both in the bud and the open flower, and it always has a rich tea fragrance to go with its good looks. The plant is extremely vigorous, with great quantities of luxuriant olive green foliage and the stems are remarkably long and straight. Usually there is only one big bud or flower to a stem. The rose was named "Chief Seattle" to commemorate the 100th anniversary of the city of Seattle, and in honor of the Indian chief who founded the city in 1852. Originated by Herbert C. Swim at the Armstrong Nurseries. Plant Pat. No. 1030.

Prices shown are for bare root roses and do not apply on blooming plants in containers.





Bravo

We have never seen a rose more brilliant than this sparkling cardinal red, nor have we seen one which holds color as it does-even when the sun is burning hot and most red varieties fade to an unattractive hue. Don't expect a great big plant and don't look for a lot of fragrance. But when the plump buds open to spectacular, big, broad flowers with wavy petals arranged in perfect symmetry, and with every flower glowing like a burning ember, you are certain to exclaim "Bravo!" glowing like a burning ember, you are certain to exclaim "Bravo!" Originated at the Armstrong Nurseries by H. C. Swim. Plant Pat. \$2.25 each; 3 or more, \$2.00 each.

Forty-niner



The colors are so bright and so startling in their contrast that it is hard to believe they could be present in the same flower. Inside, the petals are a vivid Orient red, while outside, they are chrome to straw yellow, both colors becoming paler in some weathers. The plant is easy to grow, vigorous and tall and it produces many delightfully formed buds and spectacular flowers on long, sturdy stems. All-America Winner for 1949, it's an H. C. Swim origination. Plant Pat. No. 792.

\$2.25 each; 3 or more, \$2.00 each.

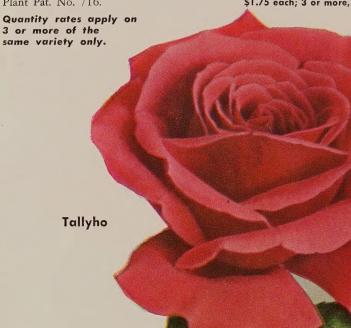
Annstrong

Taffeta



Every change in the weather will bring delightful new combinations of pink, carmine, and even orange. The buds are perfect as are the open flowers with their delicately frilled petals and pronounced fragrance. The new growth is an attractive mahogany-red color, changing to dark

glossy green. Although not as resistant to mildew as some varieties, it is a big, vigorous, upright plant which blooms freely everywhere. A 1948 AARS Winner. Plant Pat. No. 716. \$1.75 each; 3 or more, \$1.55 each.









Rose Creations

Tallyho



Here is a color pleasingly different. Inside, the petals are a delightful shade of pink or old rose, while on the reverse side they are brilliant crimson! The tall, robust plant has proved quite hardy, even in areas like Minnesota. Each beautiful ovoid bud opens to a magnificent,

large, high-centered, fully double flower of exquisite shape, having a spicy, full-bodied fragrance. In "Proof of the Pudding," the annual merit poll conducted by the American Rose Society, Tallyho has consistently scored among the top varieties. Originated in the Armstrong Research Department by H. C. Swim, Plant Par No. 929 Department by H. C. Swim. Plant Pat. No. 828. \$2.00 each; 3 or more, \$1.75 each.

Mirandy



A huge full bloom (about 50 petals) of dark rich glowing red with the most delicious fullbodied fragrance you have ever sniffed. In cool foggy weather, the blooms do not always open perfectly, but when it's warm and the sun shines brightly, Mirandy will produce unbeatable red roses. The plant is medium in height, vigorous, and free-branching. Originated

in the Armstrong Research Department by W. E. Lammerts. Plant Pat. No. 632.

\$2.00 each; 3 or more, \$1.75 each.

Sutter's Gold



In addition to an All-America Award for 1950, Sutter's Gold was awarded a Gold Medal at the famous Bagatelle Trials in Paris, France, and then captured a Gold Medal at the Geneva Rose Trials in Switzerland. The long-pointed yellow buds, richly shaded with

orange and red, are sheer perfection. And the big, high-centered, golden yellow flowers have a tea fragrance richer than that of any other yellow rose. Their only fault is a tendency to open a bit quickly in adverse weather. Few roses can boast a plant so strong and vigorous. It is tall and upright and always covered with an abundance of large glossy leaves which are highly resistant to foliage trouble. Originated at Armstrong Nurseries by H. C. Swim. \$2.25 each; 3 or more, \$2.00 each.



Nocturne



If you read the "Proof of the Pudding," or any of the other national rose polls, you'll find Nocturne rated among the three or four best reds in the country today. It's easy to see why, too.

The long slender buds are beautifully shaped as are the big, many-petaled, mildly fragrant flowers, and both have plenty of long-lasting substance. The color is a deep velvety crimson with darker pools of maroon becoming lighter and brighter in warm weather. The bush is big and sturdy with the stems long and strong and the foliage luxuriant. Unlike some of the popular older red kinds, Nocturne is a rose which seems to do well everywhere. Originated in the Armstrong Research Department by H. C. Swim. Plant Pat. No. 713.

\$2.00 each; 3 or more, \$1.75 each.

Prices shown are for bare root roses and do not apply on blooming plants in containers.









Applause

Show Girl

If you want to enjoy the most beautiful, the most perfect, and the longest deep pink rose buds you can imagine, be sure to plant this Armstrong Rose. We think it is one of the finest pink roses of all for cutting because of the magnificence of the buds and the lasting quality of the flower, with its big heavy-textured petals. No matter where you grow roses, Show Girl will flourish—coast or inland, cool or warm, foggy or sunny. Tall, rather slender, with big heavy canes and plenty of lovely flowers borne on long sturdy stems. Just enough fragrance to give it character. Plant Pat. No. 646. \$1.75 each; 3 or more, \$1.55 each.

Fandango

For brilliant eye-catching color, continuity, and quantity of bloom, we think Fandango is unbeatable. Deep scarlet in the bud, the opening flowers are an unbelievably gay and bright Chinese red and they remain attractive until the last petal falls. The good-looking buds open rather quickly to a large ruffled flower with a crispness to match its brilliance. True, there is loss of petalage and size during very hot weather, but the big, tall, vigorous plant is usually covered with brilliant bloom before other kinds start and after they stop. Originated in the Armstrong Research Department by H. C. Swim. Plant Pat. No. 894.

\$2.00 each; 3 or more, \$1.75 each.

Quantity rates apply on 3 or more of one variety only.



Armstrong Rose Creations

Applause

One of the few American roses ever to have won the coveted Gold Medal at the Bagatelle Trials in Paris (1948). Dazzling light red, the flowers are large, high-centered, and mildly fragrant. They last exceptionally well when cut. Plant about medium height, very vigorous, and quite resistant to mildew. It will have more branches than most other kinds, and more flowers, too. Plant Pat. No. 829.

\$2.00 each; 3 or more, \$1.75 each.

Fiesta

Dazzling is the only word that describes this remarkable rose with stripes and flecks of bright yellow on a background of rich vermilion. The bizarre yet attractively colored flowers are never alike. Fiesta is a modest grower, low and spreading. It will require a little extra water and fertilizer to get vigorous growth and the finest blooms, but the gayly colored flowers are worth it—they make a great show on the plant, or as cut flowers. Slightly fragrant. Plant Pat. No. 389.

\$2.00 each; 3 or more, \$1.75 each.

Juno

In no other rose will you find large size, clear color, perfection of form, and substance combined to such a degree. You will get magnificent flowers for cutting—real exhibition roses, perfect in every detail. The color is clear, bright pink without any other shadings, aging to soft silvery pink but remaining warm and attractive until the last petal falls. Don't expect a great profusion of bloom nor a big tall-growing bush. Although the stems and canes are strong, and the foliage leathery and heavy, the plant stays relatively low. Every bloom will delight you, lacking only fragrance to be sheer perfection in a rose. Plant Pat. No. 895.

\$2.25 each; 3 or more, \$2.00 each.

Debonair

A profusion of perfect, jaunty, mimosa yellow buds open to high-centered, many-petaled flowers of clear primrose yellow—brim full of old-fashioned rose fragrance. You will like the fresh luxuriant appearance of the vigorous upright bush for its glossy mildew-resistant foliage is among the most handsome to be found in roses. Debonair keeps on producing dozens of its perfect tight-rolled buds throughout the season. Its stems are not long, but they are plenty long enough to cut, for each one is sturdy and straight. Plants medium height. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 677.

Sweet Sixteen

Dainty pink, with tints of rose and a dash of gold—a soft rose complexion in the delicate colors of youth and beauty. The long, tight buds, half-open blooms and large flowers with 16 to 20 crisp petals are magnificent in their perfection. From spring until fall you will enjoy a long succession of sweetly fragrant buds and flowers borne on long straight stems. The plants are tall, rather slender and do especially well in coastal or cool weather regions, where Sweet Sixteen is exceedingly lovely in form and color. Plant Pat. No. 631.

\$1.75 each; 3 or more, \$1.55 each.

The Chief



Large size and vigor are inherited from its parent, President Hoover. The gigantic bud of this All-America Winner for 1940 combines intense flame and copper tones, with the open flower showing flame, coral and copper. The full-blown

flower showing flame, coral and copper. The full-blown flowers have a sweet fragrance and are at their best in warm weather. These long-stemmed beauties are borne on a spreading vigorous plant, to 4½ feet, which is resistant to mildew. Plant Pat. No. 456.

\$1.75 each; 3 or more, \$1.55 each.

Blooming Roses in Containers

Throughout the late spring, summer, and fall, many of the outstanding roses described in this catalog may be had growing and blooming in 5-gallon containers for immediate planting. The prices are somewhat increased over the prices for the bare root plants listed in this catalog. The plants in containers are too heavy and bulky to ship but you can get them at any one of our six salesyards.

10





Juno



Debonair





Sweet Sixteen

11





ARMSTRONG BIG 104

and No Guesswork!

Fandango

Among the very first to bloom, the gay orange-red buds and flowers atop the big strong plant will give you a more brilliant show of garden color, and do it over a longer time than most any rose we know. Plant Pat. No. \$2.00 each; 3 or more, \$1.75 each.

Peace



Truly here is an amazing and graceful combination of strong stems, fine lasting qualities, delicate coloring, and large size. The buds open slowly to a glorious big flower displaying shades

of canary-yellow, pale gold, cream, pearly white, and apple blossom. Although huge, the dainty coloring and graceful appearance make the blooms exceptionally lovely, and they last for a long while. This is deservedly one of the top roses in the world today. Plant Pat. No. 591. \$2.50 each; 3 or more, \$2.20 each.

Tallyho



The face of the petals is a delightful pink, and the reverse is a brilliant cardinal red! The plant is one of the most vigorous you'll find and it's hardy, too. Both buds and flowers are beautiful in form, very fragrant, and there are plenty of them. Plant Pat. No. 828. \$2.00 each; 3 or more, \$1.75 each.

Debonair

An outstanding yellow with jaunty, tightly furled buds and graceful, highcentered open flowers. A rich mimosa yellow with a delightful old-time rose fragrance. Plant Pat. No. 677. \$1.75 each; 3 or more, \$1.55 each.

Show Girl

Undoubtedly this rose has the largest, yet most perfect buds to be found in rosedom. The big open flowers are mighty attractive too, and the bush is a big strong one which does well everywhere. Plant Pat. No. 646. \$1.75 each; 3 or more, \$1.55 each.

One Plant Each of the Ten Roses Illustrated on These Two Pages...

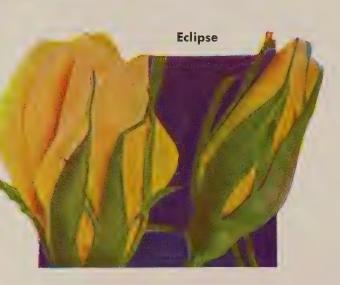
A big, husky, bare root Armstrong plant of each of the ten varieties listed on these two pages makes up the famous "Big 10." We will ship it anywhere in the United States at proper planting time without additional cost.

California orders add 3% sales tax









Bush Roses

Better Plants of the Best Roses You'll Find—Anywhere

Simply choose your color and then order with confidence, because every one of the varieties we list here has had to prove its merit before it is offered to you. You can be assured, too, that the plants you receive will be the largest, huskiest, and finest plants it is possible to buy. Also important to you is the way in which Armstrong rose bushes are handled. Every modern facility is employed in the storage, care, and packing of Armstrong stock, and you can expect to get big, plump, fresh plants delivered right to your door wherever you live.

Capistrano



1950 AARS Selection. Big, long, beautifully formed buds in a sparkling shade of clear rose pink open to extremely large full flowers of clear pink with a powerful raspberry-like fragrance and plenty of long-lasting substance and the color stays warm and attractive until the last petal falls. A great big sturdy plant producing heavy straight stems. Plant Pat. No. 922

\$2.25 each; 3 or more, \$2.00 each.

Christopher Stone

Such a vivid color could not long go unnoticed in any garden. The glowing brilliant crimson-scarlet flowers, with deeper shadings, never have a trace of blue and do not fade in the hottest sun. Not all of the buds are perfect in form, but they have a long-lasting substance and a delightfully spicy fragrance. Fully blown, this rose is as beautiful as any rose you will ever find. \$1.35 each; 3 or more, \$1.20 each.

Countess Vandal

You'll look long to find anything finer in the salmon-pink class than the Countess. She continually produces lovely long tapered buds of salmon-pink shaded with copper and gold which open to big, long-lasting, richly fragrant flowers on fine stems. Buds and flowers are usually perfect no matter what the weather, and the plant thrives and blooms consistently wherever roses are grown. \$1.50 each; 3 or more, \$1.30 each.

Crimson Glory

For the Southwest, we think there are several better red kinds, but many growers in the East and Midwest still rate this at the top among reds. The beautiful flaring urn-shaped buds open into magnificent flowers of velvety crimson with black and maroon shadings. The velvety petals seem to reflect light like a glowing ember, and the fragrance is rich and full-bodied. The plant is vigorous, low, and spreading, and flowers freely. Plant Pat. No. 105. \$1.75 each; 3 or more, \$1.55 each.

Dainty Bess

Single roses are quaintly charming whether you see them in a garden or in a vase arrangement, and Dainty Bess is deservedly the most popular of them all. The large five-petaled flowers are a warm pink overlaid with a flush of suntan, punctuated with maroon stamens. The tall strong bush is an almost continuous source of blooms which last a long time after they are cut. The flowers form in clusters of three or more. \$1.35 each; 3 or more, \$1.20 each.

Quantity Rates

You can save substantially by ordering 3 or more roses—and you'll get a lot of pleasure from several plants of one variety. Three different varieties cannot be sold at the quantity rate, only 3 or more of the same kind.

Lovely long-lasting Dainty Bess





Eclipse

No rose garden worthy of the name is complete without this variety if only to furnish spicily fragrant, exquisitely beautiful buds. Of clear yellow, they are slender, urn-shaped, and often more than two inches long. The plant is a very vigorous one, rather erect in habit, and always well covered with dark green leathery foliage. Plant Pat. No. 172. \$1.75 each; 3 or more, \$1.55 each.

Etoile de Hollande

This magnificent red rose is ranked among the best in its color class. The mediumsized buds of velvety maroon open beautifully and cleanly to a marvelous flower of glowing crimson with darker shadings. Each petal holds its brilliant color until it drops. A heavy, delightful old-rose fragrance adds to its charm. The medium-tall bush is strong, free-branching and healthy, with the leaves large, green and fresh \$1.50 each; 3 or more, \$1.30 each.

Girona

You will derive a lot of pleasure from growing this multicolored Spanish beauty because of its great vigor, the extremely handsome buds and flowers, and the fine fragrance. The large yet graceful buds open to magnificent, full, double flowers in beautifully varying tones of pink, yellow, and carmine. They have a lot of substance and keep exceptionally well when cut. The bush is a big, tall-growing, free-blooming one which does well in all rose-growing areas. \$1.35 each; 3 or more, \$1.20 each.

"Roses for Every Garden"

This 218-page book by Dr. R. C. Allen of the American Rose Society deals with the selection and proper care of roses for practically all areas to be found in the United States. It is an excellent guide for either the experienced rose grower or the beginner. Shipped postpaid anywhere in the United States for \$3.50.

Special Offer

The Thrifty Six 6 Great Roses at a Price to Fit Every Budget

If you want a selection of really fine roses at an unusually low price, here it is. These six famous roses have proved their merit all over the country, and you can be sure they will thrive and flower freely in your garden. Soon after you plant you will be picking gorgeous blooms in a variety of brilliant colors—you really will have a complete little rose garden. By the way, what more welcome gift could you find for the friend or relative who is just starting to landscape that new home?

Christopher Stone Countess Vandal Etoile de Hollande Girona Mrs. E. P. Thom

All 6 Postpaid for

(California planters add 3% sales tax)







Golden Rapture

Grande Duchesse Charlotte



Bush Roses

Golden Rapture

When the weather is right, here is a rose which will give you some very beautiful long-pointed buds of clear yellow. In unfavorable weather, it loses its brilliancy of color, but it usually retains its lovely form and always has a mild old-rose fragrance. The plant grows to medium height and blooms freely.

\$1.35 each; 3 or more, \$1.20 each.

Grande Duchesse Charlotte



An All-America Award Winner in 1943, this rose is outstanding for its unique color and its intriguing perfume. The interesting buds are a rich claret color (you may call it brick-red) which changes as the flower ages to a lovely begonia rose. The flowers are not always perfect in form, but

You'll enjoy this rose in your garden when you see the big, strong, free-branching plant with its uniquely colored flowers and sniff the rich fruit-like fragrance. Plant Pat. No. 774.

\$1.75 each; 3 or more, \$1.55 each.

Katherine T. Marshall



This All-America Winner for 1944 is not a "flamboyant" rose, but one which is sure to win your affection when you get better acquainted. The flowers are warm clear pink with no other shadings. Generally it has less than 25 petals, but every one is big and heavy-textured, forming a magnifi-

cent bud and half-open bloom, with a rich fragrance. An extremely big, vigorous plant, luxuriantly foliaged. Plant Pat. No. 607. \$1.75 each; 3 or more, \$1.55 each.

Fred Edmunds



When you first see this rose blooming it will stop you right in your tracks, because of the brightness of its enchanting and unusual orange color. Buds of vivid orange open to large flowers (usually about 20 petals) which are a captivating shade of apricot-orange. The form is not always perfect, but

the color and the ample fruit-like fragrance more than make up for this. A marvelous rose for the cooler coastal areas. Elsewhere, the plant is apt to stay rather low and buds and flowers smaller. Still, it is well worth having for its brilliant and unusual color. All-America Winner for the Pacific Coast. Plant Pat. No. 731.

\$1.75 each; 3 or more, \$1.55 each.

Prices shown are for bare root roses and do not apply to blooming plants in containers.

Join a Rose Society

If growing roses is your hobby or if you are just beginning and want to know more about them, a membership in the American Rose Society will help you. The Society's Annual is the most comprehensive publication on roses, and you'll find the monthly magazine extremely valuable, too. Send to Dr. R. C. Allen, Sec., Box 687-K, Harrisburg, Penna. Annual dues, \$4.50. You'll find this membership a "best buy" at the price.

The Pacific Rose Society (primarily for Southern California residents) offers local rose enthusiasts a chance to meet and compare notes with other folks who are keenly interested in roses. Write to Mr. Fred W. Walters, Sec., Pacific Rose Society, 1044-A Olive Lane, La Canada, Calif. Annual dues, \$2.50.

Katherine T. Marshall



Fred Edmunds



Wherever You Live

Enjoy Better Results with Armstrong Roses

If there is a short cut to successful rose growing, you'll find it only in planting the best bushes you can buy. And, you can buy none finer than those which are Armstrong-produced. The proof that they are better is simple—it lies in our files which are bulging with letters from pleased customers from North, East, South and West—everywhere in the country. Time after time these friends tell us that Armstrong roses are the best they have ever received from anywhere.

These ARE THE PLANTS YOU'LL GET

The picture at the right shows a field of the plants we will be delivering in late 1952 and early 1953. Photographed in June, they have nearly six months longer to grow so that at digging time they will be almost twice this size! When you plant them in your garden you'll find that these big, husky, well-rooted bushes will start faster and more easily and bloom more quickly. Our customers tell us that these bushes set out in the spring will invariably outperform less mature plants which have been set out in the fall.

They Grow Anywhere

For most of the soil and climatic conditions found in the rose growing areas of America, the special root stock and the inherent vigor of these California-grown plants make a combination that is hard to beat.





Look What You Can Have... and Quickly, Too

In just a few short weeks after planting Armstrong roses you can enjoy lots of bloom. This picture taken in our rose display garden shows some plants which had been set out less than three months earlier. The variety happens to be Buccaneer, our new brilliant yellow introduction for 1953. A few weeks earlier these plants had a lot more bloom on them than you see now. If you will look closely, you will see a great number of buds which will soon be opening to another glorious mass of bloom.

By the way, if you live in Southern California or if you happen to be in this area, be sure to visit our display garden at Ontario. There are over 1200 plants of the finest rose varieties for you to see and enjoy. The garden is open to you at any time from April through November.

Armstrong Bush Roses

The Best Standard Kinds from Everywhere

It is true that we have seen much improvement in roses generally with the introduction of the fine kinds which have appeared in recent years. But there are still well known varieties which are universal favorites. Space does not allow us to illustrate in full color every rose which we grow but you may be sure that your order for the latest introduction for 1953 or for the 60-year-old K. A. Victoria will bring you a superbly grown Armstrong plant.

Frau Karl Druschki

Old though it is, "Frau Karl" is still one of the best of the whites. The long-pointed snow-white buds open to handsome flowers of immaculate white with plenty of big, substantial, waxy-textured petals. Give it lots of room, for the vigorous bush, with its handsome dark green foliage, will sometimes grow as much as 6 feet in a single season! Does well everywhere.

\$1.35 each; 3 or more, \$1.20 each.

K. A. Victoria

K. A. Victoria has long been considered one of the best of white roses because it blooms so freely and continuously regardless of the weather. Beautifully formed buds and magnificent, high-centered, fully double flowers of pure ivory white.

\$1.50 each; 3 or more, \$1.30 each.

McGredy's Ivory

An Irish beauty from the celebrated house of McGredy. Beautiful creamy ivory-white buds, about as perfect as any you will ever find, open to large many-petaled flowers of snowy white. The graceful high-centered blooms possess a wealth of delicate damask perfume and they last for a long while after cutting. The plant grows vigorously to medium height and is well covered with dark glossy green foliage.

\$1.35 each; 3 or more, \$1.20 each.

Radiance

Under all conditions of soil or climate, this robust disease-resistant variety never fails. Popular for over 40 years because it never fails to give you plenty of beautiful silvery-pink fragrant flowers on extremely long, strong stems.

\$1.35 each; 3 or more, \$1.20 each.

Red Radiance

Exactly the same as its sister Radiance, except that the flowers are rich cerise-red. \$1.35 each; 3 or more, \$1.20 each.

Snowbird

A small to medium sized rose, but one that is a real asset to any rose garden. Almost never is it without exquisite, long, flaring white buds and snowy, many-petaled, high-centered flowers. Our guess is that it will outbloom any other white rose in your garden by at least two to one.

\$1.50 each; 3 or more, \$1.30 each.

Texas Centennial

Often referred to as the "Red Hoover." Just like that variety, it makes amazing growth and has heavy strong stems with huge full buds and flowers. The color is a bright glowing carmine-red, fading to a softer rose-red as the flowers age. Give it lots of room. Plant Pat. No. 162.

\$1.75 each; 3 or more, \$1.55 each.

The Easy Way to Grow Fine Roses Is ... Plant Only the Best

From New York to California and from Minnesota to Texas, planters are finding that Armstrong California-grown rose bushes give them the best results regardless of soil or climatic conditions. Over 60 years of accumulated rose-growing skill and the favorable Southern California climate make an unbeatable combination for producing the big, husky, free-blooming plants famous everywhere for their quality.

They Cost No More!

With the exception of rose trees, all bare root rose plants sent by mail, express or freight to any point in the United States or its possessions are shipped at our expense. You pay nothing in addition to the catalog price of the roses you order except the sales tax of 3% if you live in California. We reserve the right to choose the method of shipment.

Your Guarantee

If you follow the simple steps outlined in the Planting Guide which you will receive free with every shipment of Armstrong Roses, and providing weather is not abnormal or there are no damaging factors beyond our control, we guarantee every Armstrong rose to grow and bloom in your garden.

Blooming Plants in Containers

Throughout the late spring, summer, and fall, we have many of these roses, growing and blooming in 5-gallon containers. Because they are extremely heavy and bulky, it is not practical to ship them (except locally), but you will find them on display in any of our six Southern California salesyards. Prices for roses in containers are somewhat higher than those in this catalog.

Price Changes

We hope to be able to maintain the prices quoted in this catalog throughout the sales season. However, we reserve the right to change prices without notice. In any case, these prices are effective through June of 1953 only.

Note:

It is not possible for us to send plants (or parts of plants for prepagation) of any of our patented varieties to Great Britain, Continental Europe or the Union of South Africa.

Planting Time

No matter when we receive your order we will ship your roses at the most favorable time for planting in your area. The approximate shipping time will be noted on the invoice which you will receive in acknowledgement of your order. Even when late shipment is necessary, your roses will be kept in a very modern cold storage plant under constant observation and you can be sure they will reach you in perfect condition. We will ship your roses just as soon as we feel that adverse, weather conditions have passed in your particular area and you will be able to plant them upon arrival. In general, we recommend the following regional planting times, although planting times may vary somewhat from this schedule depending upon the locality.

Northeastern & North Central States. Planters in these colder sections enjoy best results by setting out fully mature plants in the spring (late March to early May).

Mid-Atlantic States. Localities vary, but generally late February, March and early April are favored.

Midwestern States. Depending upon the duration of freezing conditions, from mid-March to early May.

Gulf States. Planters in Florida and the southern parts of the Gulf States usually set out roses in November or December for best results. Spring planting too has proved very successful with many.

Southern States. In warmer areas roses may be planted in late November, but in localities removed from the Gulf of Mexico, it is best to plant a little later (January to March) because of the danger of sudden sharp cold spells.

Southwestern States. In parts of Arizona, New Mexico, Nevada, Texas, and California—the more arid and desert regions of the Southwest—roses should be planted early (December and January). In the mountainous sections planting should come later (February to March) depending upon the altitude and likelihood of late frosts.

Pacific Coast. January and February are the favored months, but good results may be had by planting through March as well. In the warmer drier areas, it is best to plant early.

Order Blank

For Roses Use Reverse Side

Sold 1	Го		
Street	Addre	SS	
City			
State			
Ship 1	Го		
Addre	SS		
City		State	
Quan.	No.		Total
		Rose Petal Jar	
	C201	Blue @ \$4.95	
	C202	Green @ \$4.95	
Ship 1	for Chr	istmas	
Other	Date		
		Tuberous Begonias	
	C220	Red 3 for \$1.25; 6 for \$2.25	
	C230	Yellow	
	C225	3 for \$1.25; 6 for \$2.25 White	
	C210	3 for \$1.25; 6 for \$2.25 Apricot	
		3 for \$1.25; 6 for \$2.25	
	C215	Pink 3 for \$1.25; 6 for \$2.25	
	C235	Special Offer Mixed No. 1 @ \$1.95	
	C236	Special Offer Mixed No. 2 @ \$8.25	
		Gladiolus	
	C250	Mixed Colors 12 for \$1.25; 25 for \$2.25; 100 for \$7.75	
		Shasta Daisies	
	C260	Esther Reed 6 for \$1.25; 12 for \$2.25	
	C265	Grand Marconi 6 for \$1.25; 12 for \$2.25	
		Magnaberry	
	C275	50c each; \$4.50 per 10;	
		50 or more, 35c each	
	C270	Bonanza Raspberry 50c each; \$4.50 per 10;	
	0210	50 or more, 35c each; 250 or more, 25c each	
		Strawberries	
	C280	Donner 25 for \$1.50; 100 for \$4.50; 1000 for \$32.50	
	C285	Rockhill No. 24 10 for \$2.50; 25 for \$5.25; 100 for \$16.00	
	C290	Streamliner 25 for \$2.50; 100 for \$8.00; 1000 for \$60.00	
	C295	20th Century 25 for \$2.50; 100 for \$8.00; 1000 for \$60.00	
	C282	Red Rich 12 for \$2.95; 25 for \$5.00; 50 for \$8.50; 100 for \$15.00; 250 for \$32.50: 500 for \$55.00	

Shipping Time

The rose petal jars can be shipped any time but the plants and bulbs listed here will be shipped at the correct planting time for your area.

Gift Cards

If you want to send any of these items as gifts, we will send a beautiful gift card for the occasion in your name and the plants will follow at proper planting time.

Quan.	No.		Total
		Dwarf Apples	
	C300	Red Delicious	-
	C310	\$3.75 each Yellow Delicious	
	C305	\$3.75 each Valmore	
	0303	\$3.75 each	
		Dwarf Pears	
	C315	Bartlett \$3.75 each	
	C320	Beurre d'Anjou \$3.75 each	
		Bush Cherries	
	C325	Korean Cherry No. 20	
		\$3.50 each; 10 or more, \$3.00 each	
	C330	Korean Cherry No. 60	
		\$3.50 each; 10 or more, \$3.00 each	
	C335	Combination Offer 1 plant of each No. 20 and	
		No. 60, \$6.45	
		Camellias	
	C400	Debutante \$3,50	
	C401	Debutante	
	C405	Larger plants, \$12.00 Eleanor Hagood	
	0400	\$4.25	
	C406	Eleanor Hagood Larger plants, \$15.00	
	C410	Elegans (Chandler) \$3.50	
	C411	Elegans (Chandler)	
	C415	Larger plants, \$12.00 Gigantea	
	C420	\$3.50 Glen 40	
	0420	\$4.25	
	C421	Glen 40 Larger plants, \$15.00	
	C425	Lila Lee \$3.50	
	C426	Lila Lee	
	C430	Larger plants, \$12.00 Mathotiana	
		\$3.50	
	C431	Mathotiana Larger plants, \$12.00	
	C435	All-Star Trio \$9.95	
	C436	All-Star Trio	
	C440	Larger plants, \$37.50 Cornerstone Collection	
		\$8.95	
	C441	Cornerstone Collection Larger plants, \$33.75	
	1	Total from above	
3%	% Sales	Tax on California Shipments	
		Total	
	To	tal Roses from Opposite Side	
		Amount Enclosed	

Armstrong Nurseries

Phone 627-61

ONTARIO, CALIF.

QUANTITY RATES APPLY TO 3 OR MORE OF ONE VARIETY ONLY

BARE ROOT ROSE ORDER BLANK

Armstrong bare root roses will be shipped at the proper planting time for your area. We pay shipping costs on them (except tree roses) anywhere in the United States.

old to						Ship to									
Street Address						Street Addres	SS								
City	City Zone						City				Zone	Zone			
State	itate County						State			C	ounty				
If any item is out of stock, may we sub- When to Ship: We reserve the right to determine the method of stitute? No How to Ship:									the method of shipment M. T.	z 🗀					
Item No.	Quan.	Variety and Price	TOTAL	Item No.	Quan.	Vari	ety and Price	TOTAL	Item No.	Quan.	Variety and Price	TOTAL			
Special Collections			1190		MRS. E. F	7. THOM 3 for \$1.20 each		1408		CL. FORTY-NINER \$2.75 each; 3 for \$2.40 each					
1001	3 p	ALL-AMERICA COLL.		1200		NEW YOR	RKER		1415		CL. GOLDEN RAPTURE				
1002		\$10.85 ARMSTRONG "BIG 10"		1210		NOCTURE	3 for \$1.75 each		1420		\$1.75 each; 3 for \$1.55 each CL. HINRICH GAEDE				
1003		\$17.95 ARMSTRONG 5	,	1220		PEACE	3 for \$1.75 each		1435		\$1.75 each; 3 for \$1.55 each CL. McGREDY'S IVORY \$1.75 each: 3 for \$1.55 each				
1004		\$9.75 "BEST IN SHOW"		1230		PICTURE			1440		CL. MRS. SAM McGREDY				
1005		\$6.40 "TOP 3 FOR '53"		1250		PRES. HE	RBERT HOOVER	,	1445		\$1.75 each: 3 for \$1.55 each CL. NIGHT				
1007		\$7.45 THE THRIFTY SIX		1255		RADIANO	; 3 for \$1.20 each E ; 3 for \$1.20 each		1446		\$1.75 each: 3 for \$1.55 each CL. PEACE				
		\$6.75		1260		RED RAD	IANCE		1450		\$2.50 each: 3 for \$2.20 each CL. PICTURE				
Bush Roses			1270		RUBAIYA	3 for \$1.20 each		1452		\$2.00 each: 3 for \$1.75 each CL. PINKIE					
1010		APPLAUSE		1275		SAN FER	3 for \$1.55 each		1455		\$2.75 each; 3 for \$2.40 each CL. PRESIDENT HOOVER				
1012		\$2.00 each; 3 for \$1.75 each BRAVO	-	1285		SHOW GI	3 for \$1.55 each		1460		\$1.50 each; 3 for \$1.30 each CL. SHOW GIRL \$2.00 each; 3 for \$1.75 each				
1013		\$2.25 each; 3 for \$2.00 each BUCCANEER		1295		SNOWBIE	3 for \$1.55 each		1462		CL. SNOWBIRD				
1016		\$2.75 each; 3 for \$2.40 each CAPISTRANO		1301		SUTTER'	3 for \$1.30 each		1465		\$1.75 each; 3 for \$1.55 each CL. TALISMAN				
1025		\$2.25 each; 3 for \$2.00 each CHARLOTTE ARMSTRONG		1305		SWEET S	3 for \$2.00 each		1470		\$1.50 each; 3 for \$1.30 each CL. TEXAS CENTENNIAL				
1032		\$2.00 each; 3 for \$1.75 each CHIEF SEATTLE		1310		TAFFETA	3 for \$1.55 each	•	1473		\$2.00 each; 3 for \$1.75 each DOUBLOONS				
1040		\$2.50 each; 3 for \$2.20 each CHRISTOPHER STONE		1315		TALISMA	3 for \$1.55 each N		1480		\$2.00 each; 3 for \$1.75 each HIGH NOON				
1042		\$1.35 each; 3 for \$1.20 each CHRYSLER		1320		\$1.35 each	3 for \$1.20 each		1490		\$2.25 each; 3 for \$2.00 each MERMAID				
1045		\$3.00 each; 3 for \$2.65 each COUNTESS VANDAL \$1.50 each; 3 for \$1.30 each		1325			3 for \$1.75 each		1495		\$2.25 each: 3 for \$2.00 each MME. GR. STAECHELIN				
1050		CRIMSON GLORY		1330		\$1.75 each	: 3 for \$1.55 each		1498		\$1.50 each: 3 for \$1.30 each NEW DAWN				
1055		\$1.75 each; 3 for \$1.55 each DAINTY BESS				\$1.75 each	3 for \$1.55 each		1500		\$1 75 each: 3 for \$1.55 each				
1060	\$1.35 each: 3 for \$1,20 each 1060 DEBONAIR				Floribunda Roses						PAUL'S SCARLET \$1.50 each: 3 for \$1.30 each				
1070		\$1.75 each: 3 for \$1.55 each ECLIPSE		1030		CHATTER	:				Tree Roses				
1075		\$1.75 each: 3 for \$1.55 each ETOILE DE HOLLANDE		1035		CHINA D	3 for \$1.30 each				(Including Half Size)				
1076		\$1.50 each; 3 for \$1.30 each FANDANGO \$2.00 each; 3 for \$1.75 each		1077		FASHION	3 for \$1.55 each				00 each; \$45.00 per 10. Ten				
1080		FIESTA		1085			3 for \$1.75 each RA 3 for \$1.30 each		varieties sold at the 10-rate. Add 50c for each for packing and mailing charges.			each tree			
1082		\$2.00 each; 3 for \$1.75 each FIRST LOVE		1115		GOLDILO	CKS		1519		BRAVO				
1090		\$2.25 each; 3 for \$2.00 each FORTY-NINER		1158		MA PERK			1520 1532		CHARLOTTE ARMSTRONG CHRYSLER				
1095		\$2.25 each: 3 for \$2.00 each FRAU KARL DRUSCHKI		1235		PINK BO	3 for \$2.00 each		1546 1547		FANDANGO FASHION				
1100		\$1.35 each: 3 for \$1.20 each FRED EDMUNDS		1240		PINKIE	; 3 for \$1.30 each		1548		FIRST LOVE				
1102		\$1.75 each; 3 for \$1.55 each FRED HOWARD		1245		PINOCCH	: 3 for \$1.55 each		1550 1561		FORTY-NINER HELEN TRAUBEL				
1105		\$2.50 each; 3 for \$2.20 each GIRONA		1300		\$1.50 each	3 for \$1.30 each		1572 1573		LOWELL THOMAS MA PERKINS				
1110		\$1.35 each: 3 for \$1.20 each GOLDEN RAPTURE		1340		\$1.50 each	: 3 for \$1.30 each NE : 3 for \$1.75 each		1575 1585		MIRANDY NOCTURNE				
1120		\$1.35 each; 3 for \$1.20 each GR. DUCH, CHARLOTTE		1345		VOGUE			1590		PEACE				
1125		\$1.75 each: 3 for \$1.55 each HEART'S DESIRE				\$2.25 each	; 3 for \$2.00 each		1595		PICTURE SHOW GIRL				
1127		\$1.75 each: 3 for \$1.55 each HELEN TRAUBEL				Climbi	ng Roses		1615 1616		SNOWBIRD SUTTER'S GOLD				
1130		\$2.75 each: 3 for \$2.40 each HORACE McFARLAND		1360		BELLE O	F PORTUGAL		1630		VOGUE				
1136		\$1.75 each; 3 for \$1.55 each JUNO		1365		BILLY BO	3 for \$1.30 each			U.	If C: T D				
1140		\$2.25 each; 3 for \$2.00 each K. A. VICTORIA		1375		CHEROK	3 for \$1.30 each EE PINK		1655	па	If-Size Tree Roses				
1145		\$1.50 each; 3 for \$1.30 each KATH, T. MARSHALL		1380		\$1.75 each	; 3 for \$1.55 each EE RED		1660		PINKIE				
1150		\$1.75 each: 3 for \$1.55 each LOWELL THOMAS	-	1385		\$1.75 each	: 3 for \$1.55 each		1665		VALENTINE				
1165		\$2.00 each: 3 for \$1.75 each McGREDY'S IVORY		1390		\$1.75 each	; 3 for \$1.55 each LE BRUNNER				Total Order				
1170		\$1.35 each: 3 for \$1.20 each MIRANDY		1395		\$1.75 each	3 for \$1.55 each S. STONE				California Orders				
1176		\$2.00 each: 3 for \$1.75 each MISSION BELLS		1397		\$1.75 each	3 for \$1.55 each				Add 3% Sales Tax				
1180		\$2.25 each; 3 for \$2.00 each MME. CHIANG KAI-SHEK		1400		CL. DAIN	TY BESS				Tree Rose Packing Charge				
1185		\$1.75 each: 3 for \$1.55 each MME. HENRI GUILLOT \$1 75 each; 3 for \$1.55 each		1405		CL. ETOI	: 3 for \$1.30 each LE DE HOLLANDE ; 3 for \$1.55 each				Total Rose Order (No COD's Please)				

Armstrong Nurseries will exercise care to have merchandise true to name. Provided it is expressly understood that this order is accepted on the condition precedent that it makes no warranty, express or implied, as to description, quality, productiveness, crops, or any other matter whatsoever, that its liability in every instance whatsoever is limited to the purchase price; that orders shall be void should delivery be prevented or injury befall the stock from flood, drought, frost or other causes beyond its control and orders travel at risk of purchaser.

Bush Roses

Fred Howard



The great beauty of this All-America Winner for 1952 is not in the bud but in the great big half-open and fully blown flowers. They are buff and pale yellow, with a light flush of pink at the edge of each petal. The 50 or so petals unfold slowly, always perfectly, and the variety is outstanding

for cutting. Fred Howard boasts an extremely fine plant. Very vigorous and will get up to 4 or 5 feet in Western gardens with no trouble at all. Although tall, it is still bushy and the stems are straight and stout. Plant Pat. No. 1006.

\$2.50 each; 3 or more, \$2.20 each.

Horace McFarland



An All-America Winner for 1945 and a good solid rose in every respect. The long-pointed, orange-pink buds are extraordinary for their length and beauty of form. In the bud the color is more orange than pink, and as

the big fully double flower opens it becomes a deep apricot-pink with lighter shadings of salmon and coral-pink. The plant is tall, upright, and vigorous, with long straight stems and broad leathery foliage. Moderately fragrant. Plant Pat. No. 730. \$1.75 each; 3 or more, \$1.55 each.

Heart's Desire



The outstanding features of this All-America Winner for 1942 are exquisite long-pointed buds of bright luminous red without other shadings and a superb fragrance. A few blooms will perfume an entire room. The plant with its light green foliage is rather willowy in habit, so there is

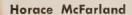
an occasional weak neck. But who can resist a shining red rose with a wealth of heavy perfume-especially one which lasts as well as this does when cut. Plant \$1.75 each; 3 or more, \$1.55 each. Pat. No. 501.

Lowell Thomas



For depth and clarity of color and its ability to do well in all areas, hot weather or cool, this All-America Winner for 1944 is considered to be one of the best yellow roses. The plant is robust and tall-growing and is continually bursting with long, tightly furled buds of clean canary-yellow which open slowly into large glowing flowers on long, leafy stems. Plant Pat.

Mme. Henri Guillot



\$2.00 each; 3 or more, \$1.75 each.



17

When this rose bedecks itself in all the splendor of its spring array, we know you will be rating it as we do, among your favorites. The tight bud becomes succeedingly more graceful as it opens into a large flower. The 25 or so petals are brilliant flame to raspberry-pink, and the luxuriant glossy light green foliage clothes the big spreading plant right down to the ground. A delightful fragrance adds to its charm. Plant Pat. No. 337. \$1.75 each; 3 or more, \$1.55 each.

Quantity Rates

You can save substantially by ordering three or more roses—and you'll get a lot of pleasure from several plants of one variety. Three different varieties cannot be sold at the quantity rate. You save on the special collections, too, but please do not ask for substitutes.











Talisman

San Fernando

Mme. Chiang Kai-shek



Bush Roses

Mme. Chiang Kai-shek



Unquestionably, this All-America Winner for 1944 is one of the finest light yellow roses of all time. The big but beautifully shaped buds of pale yellow open into huge flowers with 24 to 30 crisp petals of light creamy ivory. The plant is very vigorous, tall-growing, and the spectacular buds are nearly always on individual long straight

stems. Even in adverse weather when the color becomes almost white, the flowers still retain their perfect form and their spicy lemon scent. Plant \$1.75 each; 3 or more, \$1.55 each. Pat. No. 664.

Mission Bells



The pointed, well-shaped buds of this All-America Award Winner for 1950 are a deep glowing salmon-pink, opening to full high-centered flowers of clear shrimp-pink. Mildly fragrant, the flowers are medium to large in size. The vigorous plant will grow quite tall in your garden and will nearly always be in bloom. Plant Pat. No. 923.

\$2.25 each; 3 or more, \$2.00 each.

San Fernando



From over the Hollywood Hills in the sunny San Fernando Valley comes this fine All-America Selection for 1948. The perfectly shaped long buds are a rich currant-red, opening into fine, long-lasting, unfading flowers (20 to 25 petals) of intense scarlet. A rich heady

perfume adds to its charm. The vigorous plant is upright and well foliaged. Plant Pat. No. 785. \$1.75 each; 3 or more, \$1.55 each.

Talisman

This vividly colored old favorite is a familiar sight in rose gardens the country over and as a cut flower in florist shops as well. The buds are exquisitely formed, orange to scarlet and golden yellow in color and are borne on long stiff stems. If we were judging solely on the perfection of the buds and the richness of the fragrance, it is doubtful that anything would replace Talisman. However, the open flowers are not so attractive as those of Taffeta and other of the newer roses in this color range. The newer ones are generally better performers in the garden, too.

\$1.35 each; 3 or more, \$1.20 each.

Prices shown are for bare root roses and do not apply to blooming plants in containers.

Roses for Gifts-

They Never Stop Giving

What more welcome gift could anyone receive than a lovely rose garden, or some fine new introductions to add to a present garden. Year after year, the plants will increase in size and display more and more bloom. To areas where early planting is possible, roses may be sent to arrive by Christmas. Elsewhere, we send a handsome gift card for you and ship the roses at proper time for planting. Your friends or that someone special, would be mighty happy with any of the special Armstrong Rose Collections listed in this catalog, and, in every case, the price includes delivery anywhere in the United States.

Mission Bells





Mrs. E. P. Thom

Many yellow roses have come and gone since Mrs. E. P. Thom first appeared, but she continues pleasing gardeners year after year. One look at the long-pointed buds of clear canary-yellow and the large fully double flowers with their lovely form and delightful fragrance explains it. Blooms a little later than most roses and often at its best when other kinds have passed the peak of spring bloom. Vigorous plant of medium height. \$1.35 each; 3 or more, \$1.20 each.

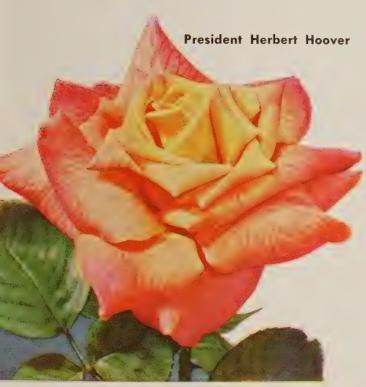
Picture

There are no adequate adjectives nor color plates good enough to do justice to the perfect pink buds and flowers of Picture. Even if they could give you some idea of the color, they would still fail to suggest the warmth of the rich salmon undertones. Each flower is heavily petaled, substantial and long-lasting, and the strong vigorous plants produce continuously from the spring to fall. Mildly fragrant.

\$1.35 each; 3 or more, \$1.20 each.



Picture



New Yorker

The vigorous tall-growing bush will produce a continuous succession of huge, high-centered flowers of clear dazzling red. Delightfully fragrant and long lasting with big heavy-textured petals—it is a red, red rose which stays red until the last petal falls. Plant Pat. No. 823.

\$2.00 each; 3 or more, \$1.75 each.

President Herbert Hoover

The long buds are beautifully formed and open slowly into gigantic blooms of cerise, pink, flame, scarlet, and yellow. Give the plant plenty of room because it will use it. You don't have to worry about how long you want the stem on each of the fragrant flowers, it's only a matter of how long you wish to cut it.

\$1.35 each; 3 or more, \$1.20 each.

Rubaiyat

An Irish beauty is this All-America Winner for 1947 featuring a long shapely bud of scintillating rose-red or crimson, becoming paler in the open bloom. Rubaiyat displays its best color and most perfect form in cool climates, but the tall vigorous plant grows well and blooms profusely in all areas.

\$1.75 each; 3 or more, \$1.55 each.

Quantity Rates

Quantity rates shown for 3 or more plants apply only on three plants of the same variety. Less than three plants of mixed varieties cannot be sold at the quantity rate.

Mrs. E. P. Thom







Floribundas

Goldilocks

With more color and more continuous bloom than any of the more common annuals or perennial flowers Floribunda roses will give you a spectacular show of color from early spring until late fall. The effect is just as pleasing whether you arrange them according to their color and height or whether you use them as a low hedge or border. They are easy to grow and quite hardy. All you need to do is give them an occasional spraying and fertilizing to get sensational results.

Chatter

A good border or foreground variety because the compact plant grows to only about 2 feet in mild climates and even lower in colder areas. From early spring until late fall, it is seldom without a glowing blanket of velvety deep crimson flowers. Plant Pat. No. 739.

\$1.50 each; 3 or more, \$1.30 each; 25 or more, \$1.20 each.

Goldilocks

This is something unusual—a Floribunda with flowers of clear golden yellow. It is a low compact plant (18 to 24 inches) which is continually bursting with masses of perfect little buds and many-petaled, long-lasting flowers. It is delightful for its clarity of color and abundance of bloom. Plant Pat. No. 672.

\$1.50 each; 3 or more, \$1.30 each; 25 or more, \$1.20 each.

Floradora



The unusual orange-scarlet color is one of the most attractive to be found in roses and the exquisitely formed buds open to fully double

flowers, each resembling a perfect little camellia. The plant is vigorous and tall-growing (3 to 4 feet in Western gardens), but just like the other Floribundas, it blooms with gusto.

\$1.50 each; 3 or more, \$1.30 each; 25 or more, \$1.20 each.

Fashion All-America Winner



Fashion won an All-America award in 1950 and since has won almost every important international award for a new rose as well. The color is unique and lovely, a blending of coral and gold with a warm overlay of apricot. Each dainty bud is a perfectly formed rose and there are always plenty of them to cut for a buttonhole or bud vase. The plant

is very vigorous, well-foliaged, and grows from 2 to 2½ feet tall in milder areas. From early spring until late fall, it is seldom without bloom and the aging flowers hold their color very well. Plant Pat. No. 789. \$2.00 each; 3 or more, \$1.75 each; 25 or more, \$1.60 each.

China Doll

Can you believe that a rose plant just 18 inches tall could have 240 perfect pink roses on it at one time? We counted the flowers on several normal plants of China Doll, and that was the average number. The rounded clusters made up of flowers 1 to 2 inches across so cover the plant that you cannot see the foliage, and as one burst goes by another one comes on. The color is a bright cheerful shade of china rose which ages well, and the old flowers drop off cleanly. The plant is very dwarf (about 18 inches here in California), almost thornless and with its glossy mildew-resistant foliage is perfect for a low hedge or border. A glance at the picture on the next page will show you what we mean. Plant Pat. No. 678.

\$1.75 each; 3 or more, \$1.55 each; 25 or more, \$1.40 each.



Ma Perkins—an enchanting new Floribunda. All-America Winner for 1953

Floradora—one of the best of all Floribundas for cutting

20



For Lots of Bloom

- Continuous Bloom—Spring to Fall
- Superb for Hedges or for Massing
- Spray After Colorful Spray to Cut

Ma Perkins All-America Winner 1953

To phrase it poetically, "'Tis a Floribunda All-America Winner for 1953 with a fragrance sweet and a color fair." Each perfect bud of deep coral-pink suffused with red opens into an attractive 2-inch double flower of warm pink. The finishing color is shell pink, bright and sparkling, so the flowers are always attractive. The plant, although vigorous, is trim and tidy, growing about 2½ to 3 feet in height.

As befits an All-America Winner, it is relatively aloof to mildew and other foliage troubles and is quite hardy. Plant Pat. App. for.
\$2.25 each; 3 or more, \$2.00 each; 25 or more, \$1.80 each.

Pinkie

Pinkie has more downright charm, daintiness, and artistic appeal than most any rose we know. Because the bushy rounded little plant grows only 15 to 20 inches in height, Pinkie is perfect for use as a low hedge or border. The effect is almost identical with what you see in the picture of China Doll below.

Throughout the entire blooming season, spring, summer, and fall, the plants are literally blanketed with clouds of dainty buds and open flowers about 2 inches across. As one burst goes by, another comes on so that the plant is almost continually a mass of bloom. Each petite bud is as perfect in form as any rose bud could be. Plant Pat. No. 712.
\$1.75 each; 3 or more, \$1.55 each; 25 or more, \$1.40 each.



Pink Bountiful

Daintily colored, gracefully modeled buds of deep pink unfold into perfect 3-inch flowers of buff and salmon-pink, resembling a small Hybrid Tea. They are large for a Floribunda, quite double and with their rich fragtene and lasting qualities make a market. fragrance and lasting qualities make a mar-velous cut flower. The plant is tall and vigorous, 3 to 4 feet in height. Plant Pat. No. 601. \$1.50 each; 3 or more, \$1.30 each; 25 or more, \$1.20 each.

Pinocchio

Day after day you can enjoy big clusters of perfect little roses in the brightest, cheeriest, yet daintiest shades of salmon flushed with gold that you can imagine. Each flower is a perfect miniature garden rose and possesses a delightful fragrance. A vigorous, easy to grow plant, 24 to 30 inches tall. Plant Pat. No. 484.

\$1.50 each; 3 or more, \$1.30 each; 25 or more, \$1.20 each.

Blooming Plants

These prices are for bare root plants. After the bare root season, many of these varieties are available in 5-gallon containers at slightly increased prices. It is impractical to ship them, but they are available at each of our six Southern California salesyards.



Pink Bountiful



Pinocchio



Every bud of Pinkie is perfect for cutting and there are lots of them

> China Doll blooms just like this most of the time





Floribundas

Valentine

About the brightest thing you'll find in a Floribunda is this Armstrong introduction for 1951 with its flowers of glowing traffic signal red. The 2½-inch flowers are borne in large clusters which completely cover the plant, and which follow each other in rapid succession. Eventually the color does fade, but not until each burst of bloom has given you several weeks of the most brilliant garden color you can imagine. The plant is rather low (about 2 feet in Western gardens) with plenty of dark green foliage. Originated at the Armstrong Nurseries by H. C. Swim. Plant Pat. No. 1029.

\$2.00 each; 3 or more, \$1.75 each; 25 or more, \$1.60 each.

Vogue

Valentine



Summer Snow

Summer Snow

When loaded with snow-white bloom, and it usually is, this Floribunda will resemble an immaculate snowbank in your garden. Often there are 15 or more buds to a cluster and the countless clusters are continuously unfolding new flowers. The plant (about 2 feet tall in milder areas) is well covered with light green foliage, but that is incidental because the plant is usually hidden by flowers. Ideal for planting singly, excellent for massing, and perfect for a white hedge or border. Plant Pat. No. 416.

\$1.50 each; 3 or more, \$1.30 each; 25 or more, \$1.20 each.

Vogue



Because of the richness and uniqueness of its color, this All-America Winner for 1952 is finding a warm welcome in rose gardens everywhere. Countless little flame-red buds,

long and slender, and flared at the end, open one after another until the entire cluster of ten or more flowers bursts into a beautiful spray. The open flowers are semi-double, about $2\frac{1}{2}$ inches across, and are a rich deep coral-pink in color. The plant is medium in size, reaching about 3 feet in milder areas, rather open in habit with small dark green foliage. It has plenty of vigor and keeps producing one crop after another. Plant Pat. No. 926.

\$2.25 each; 3 or more, \$2.00 each; 25 or more, \$1.80 each.

Quantity rates apply only on plants of a single variety. Varieties cannot be grouped for a quantity rate.

Prices shown are for bare root plants and do not apply to blooming plants in containers.

Climbing Roses

In return for a small space in your garden and ordinary care, climbing roses will reward you with a breath-taking spectacle of spring color. A trellis, fence, or arbor aglow with beautiful fragrant roses is easily the feature attraction in any garden. Listed here are a number of climbing sports of famous Hybrid Teas which thrive in the milder areas, but which will require special winter protection in regions of sub-zero temperatures. The most satisfactory varieties for colder areas are the hardy climbing roses listed at the end of this section.

Belle of Portugal

In early spring before other roses are in bloom, this very vigorous climber (10 to 12 feet in a season is not unusual) will be studded with amazingly beautiful salmon-pink buds which are gigantic in size, often 3 or 4 inches in length. It is too busy growing to bloom the first season after planting, but be prepared for spectacular masses of bloom from then on.

\$1.50 each; 3 or more, \$1.30 each.

Billy Boiler

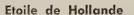
We believe this variety has the most perfect non-fading blooms of any red climber. The robust many-caned plant grows to 12 feet, and on great long stems for cutting are immense perfect flowers. Deep red, with blackish shadings and quite double, the blooms are deliciously fragrant.

\$1.50 each; 3 or more, \$1.30 each.

The Charming Cherokees

We like these old-fashioned single-flowered roses because they fit into informal landscapes so well and are at their best when allowed to ramble over a fence or wall without pruning. The foliage is shiny green and the delicate flowers are produced in great masses in the spring. We have *Pink Cherokee*, *Red Cherokee* and *White Cherokee*.

\$1.75 each; 3 or more, \$1.55 each.







Climbing Forty-niner

Climbing Cecile Brunner

Few roses can equal the continuous show of dainty, little, rose-pink, salmon-shaded buds in clusters produced by this famous old Polyanthus. One of America's favorites, it is a strong grower and needs no special coaxing.

\$1.75 each; 3 or more, \$1.55 each.

Climbing Christopher Stone

The big velvety red flowers with their waxy petals and delicious perfume which are so admired on the bush form of Christopher Stone can now be had on a climbing plant. It will transform an arbor or trellis into a gorgeous springtime spectacle. Plant Pat. No. 626.

\$1.75 each; 3 or more, \$1.55 each.

Climbing Dainty Bess

Imagine having a large climbing plant covered with hundreds of dainty, single, suntan-pink flowers, instead of just a few, as on the bush. The long-lasting blooms are superb for bouquets.

\$1.50 each; 3 or more, \$1.30 each.

Climbing Etoile de Hollande

We rate this as the finest red climbing rose which we grow. The big, strong-growing, beautifully foliaged plant produces some of the choicest big red buds and open flowers that we have ever seen. Plant this climber for richly fragrant top-quality blooms for cutting.

\$1.75 each; 3 or more, \$1.55 each.

Climbing Golden Rapture

The climbing form of this shining yellow rose, long famous for its bud form, has become a favorite in many rose gardens. It will produce hundreds of magnificent blooms in the spring, each one reflecting the golden sunshine and all fine for cutting. Plant Pat. No. 508.

\$1.75 each; 3 or more, \$1.55 each.

Climbing Hinrich Gaede

It is difficult to describe the brilliant flame-like combination of orange and vermilion which give these flowers so much richness and beauty. This Armstrong introduction will not only bloom in the spring but will produce occasional blooms all through the summer. Plant Pat. No. 244.

\$1.75 each; 3 or more, \$1.55 each.

Climbing McGredy's Ivory

This variety is the answer to those who want a large-flowered white. In the spring this climber is covered with dozens of exquisite ivorywhite buds which open to deliciously fragrant, big, snowy flowers which you will enjoy cutting.

\$1.75 each; 3 or more, \$1.55 each.

Prices shown are for bare root plants and do not apply to blooming plants in containers.

Climbing Roses

New for 1953

Climbing Forty-niner

It takes only a few blooms of Forty-niner to create a lot of excitement, so just imagine what a big climbing plant loaded with these most brilliant of all bi-colored roses will do for your garden. Forty-niner was an All-America Winner for 1949 and the big well-shaped buds and flowers with their vivid color so startling in contrast have been admired from coast to coast. The face of the petals is a vivid crimson, while the reverse side is chrome to straw-yellow. Now, for the first time in 1953 you can get this brilliant "stopper" in a big vigorous climber. Plant Pat. No. 1094. \$2.75 each; 3 or more, \$2.40 each.

High Noon A Bright Yellow Everblooming Climber



Its vivid intense shade of clear shining yellow is equaled only by Buccaneer, the new Armstrong Hybrid Tea introduction for 1953. Although not a rampant climber, the plant grows compactly to 8 or 10 feet and is completely clothed with shining

green foliage. Unlike most climbers, High Noon does not quit after the spring burst of bloom, but continues to produce a wealth of well-shaped buds and brilliant unfading flowers on almost thornless stems throughout

the rest of the season. It won a Regional All-America Award for the Pacific Coast and Southern States for 1948. Although it is not recommended as hardy for areas of sub-zero temperatures, High Noon will easily make 5 or 6 feet of growth in a single season and flower freely while doing it. Because of its brilliant color, it makes a very welcome addition in any garden, Western or Eastern. Plant Pat. No. 704.





Climbing Pinkie

Climbing Pinkie Truly Unique

Most everyone has a garden spot where a 6- to 8-foot plant is just right, and here is one tailor-made. Glossy light green foliage covers the plant right down to the ground, but in the spring you'll have to look hard to see it under the cloud of bloom. Every perfect little pink bud and flower is spicily fragrant—just the same as those which won an All-America Award for the bush Pinkie in 1948. Like High Noon, here is another climber which does not stop with the first burst of bloom, but keeps right on with cluster after cluster of dainty flowers throughout the season. Plant Pat. No. 1076. \$2.75 each; 3 or more, \$2.40 each.

Climbing President Hoover

The pink, red, yellow, and buff flowers of this climber are produced in great profusion, each one with a long stem, perfect in color and symmetry. The bush type is vigorous enough, but as a climber it grows by \$1.50 each; 3 or more, \$1.30 each. leaps and bounds.

Climbing Show Girl

Show Girl is one of the many fine roses originated in the Research Department of the Armstrong Nurseries. This climbing sport will furnish amazing quantities of the longest, most perfectly formed, deeppink rosebuds that you've ever seen. The plant is vigorous and the long-stemmed blooms are excellent for cutting. Plant Pat. No. 892. \$2.00 each; 3 or more, \$1.75 each.

Climbing Show Girl



Climbing Roses

Climbing Mrs. Sam McGredy

The unusual rich coppery orange color is exclusive with this variety. Many beautifully formed buds and perfect flowers cover the big vigorous plant with its luxuriant glossy bronzy green foliage. Plant Pat. No. 394.

\$1.75 each; 3 or more, \$1.55 each.

Climbing Night
The exquisite buds and the large velvety textured flowers of deepest dark red are delightful—particularly when they cover a big vigorous plant and scent your entire garden with a bewitching cinnamon-clove fragrance. Plant Pat. No. 439. \$1.75 each; 3 or more, \$1.55 each.

Climbing Peace

This new climbing sport has the same fine foliage, strong stems, and huge, yet perfectly formed flowers which have made Peace a top favorite. The deep yellow buds slowly open to glorious 5-inch blooms with shades of canary-yellow, pale gold, cream, pearly white, and apple blossom. This is truly one of the most spectacular of roses and the profusion you will see on a climber will never cease to thrill you. Plant Pat. No. 932. \$2.50 each; 3 or more, \$2.20 each.

Climbing Picture

This Armstrong introduction is one of our most popular climbers. Where you get dozens of blooms on the bush form of this popular pink variety, you will get hundreds of beautiful, long-stemmed, perfectly formed buds on this climber. Each flower is a "perfect picture" in clear rose-pink, and every bloom enchantingly fragrant. Plant Pat. No. 524. \$2.00 each; 3 or more, \$1.75 each.

Climbing Snowbird

The exquisite, long, flaring, white buds and snowy, many-petaled, highcentered flowers are just about perfect in every detail. The bush Snow-bird has a reputation for blooming freely, but just wait until you see \$1.75 each; 3 or more, \$1.55 each. the show put on by the climber.

Climbing Talisman

It is difficult to imagine anything more striking than a fence or trellis blanketed with the marvelous urn-shaped buds and lovely red-gold flowers of this popular old favorite. \$1.50 each; 3 or more, \$1.30 each.

Climbing Texas Centennial

The long, brick-red buds with their huge, rosy, open flowers are even larger, more lovely, and borne on longer stems than on the bush form of this rose. \$2.00 each; 3 or more, \$1.75 each.

Mermaid

Grow it as a climber, as a pillar rose, as a big rambling bush or as a ground cover to cascade over a sunny bank. In Southern and Western gardens, the glossy foliage remains green and shining the year around. From spring until late fall there are lots of big 5- to 6-inch single flowers of pale sulfury-yellow. \$2.25 each; 3 or more, \$2.00 each.

Mme. Gregoire Staechelin

A Spanish beauty which everyone admires for its quantities of marvelous long buds which open to semi-double flowers of warm delicate pink. The fragrance is delightful and the plant is vigorous and well foliaged. \$1.50 each; 3 or more, \$1.30 each.

Climbing Peace -produces the same marvelous flowers which have won the bush form top



Hardy Climbing Roses

Doubloons

As fresh and shining as a newly struck gold coin, the fine buds and magnificent flowers are clear golden yellow. It is an unusually vigorous plant, the canes often growing as much as 12 feet in a single season and the big, golden flowers with their spicy clean fragrance literally cover the plant over a long period each spring. Plant Pat. No. 152. \$2.00 each; 3 or more, \$1.75 each.

Climbing Crimson Glory

Here are the same large high-centered rich crimson flowers on strong stems which have made Crimson Glory one of the most popular of all red roses. It's a big vigorous plant which will accent your spring garden with a delightful cascade of brilliant crimson color and scent it with a fascinating fragrance. In areas of sub-zero temperatures, plant it in a sheltered location to minimize the danger of winter injury. Plant Pat. No. 736.

\$2.00 each; 3 or more, \$1.75 each.



Paul's Scarlet

Doubloons



It is a big, vigorous plant with 12 to 15 foot canes and it is extremely hardy. Covered each spring with masses of fragrant blush-pink flowers, it continues to bloom freely until the first hard frost. Certainly this is one of the finest hardy ever-blooming climbing roses you will find.

\$1.75 each; 3 or more, \$1.55 each.

Paul's Scarlet

The brilliant flowers of intense vivid scarlet will not fade even in the warmest weather, but maintain their bright color until the last petal has dropped. The show put on by this variety is one of the most spectacular spring sights with the bright flowers covering the plant like a sheet of flame.

\$1.50 each; 3 or more, \$1.30 each.



Tree Roses

Standard or tree-shaped roses are grown by budding the desired variety into a straight stalk at a height of 36 inches. The bushy head usually produces more flowers and larger ones than the bush type of the same variety.

Shipped Bare Root During the months of January, February, and March, dormant bare root trees may be safely shipped for immediate planting to Pacific Coast areas, warmer areas of the Southern States, and portions of the East Coast. Because tree roses are extremely hard to handle and because special costly cartons are required, to make sure that you receive them in the same fine condition in which they left the nursery, we make a 50c charge for packing and mailing each tree rose.

Prices on all bare root tree roses: \$5.00 each, \$45.00 per 10. Ten assorted tree roses sold at the 10-rate. Add 50c per tree for shipping charges.

Bravo One of the reddest of red roses.

Charlotte Armstrong Exquisite buds and brilliant cerise flowers. Our finest rose.

Chrysler 1953 All-America Winner. A red rose certain to reach the heights in popularity.

Fandango Lovely buds and breathtaking flowers of fiery orange-red.

Fashion A Floribunda with masses of delicate salmon-pink bloom.

First Love Long slender buds of delicate pale pink.

Forty-niner Cardinal-red with the reverse of the petals straw yellow.

Helen Traubel All-America Winner for 1952. Lovely apricot-

Lowell Thomas Rich golden yellow. Does well in all areas.

Ma Perkins 1953 All-America Winner. Fragrant Floribunda with a profusion of shell-pink bloom.

Mirandy Fragrant many-petaled flowers of glowing dark red. Magnificent in warm weather.

Nocturne Streamlined buds and glorious flowers of cardinal-red, with darker shadings.

Peace Huge perfectly formed flowers of yellow, buff, cream and pink.

Picture Sparkling warm pink.

Show Girl Great, long buds of deep rosepink. Spectacular everywhere.

Snowbird Perfectly shaped immaculate white buds and open blooms.

Sutter's Gold 1950 AARS Winner. Perfect buds of yellow splashed with orange. Richly

Vogue AARS Winner for 1951. Free blooming Floribunda in a new color-cherry-coral.



Half-size Tree Roses

These many-flowered Floribundas, budded on stalks just 24 inches tall, are something distinctive and unusual for your garden. Use them where ever a lower-growing tree is needed. Wonderful as potted or tubbed plants, too.

Prices on all half-size tree roses, bare root plants, \$5.00 each; \$45.00 per 10. These may be grouped with standard varieties above to take the tenrate. (Add 50c per plant for shipping charges.)

Goldilocks Blanketed with tiny buds and flowers of shining golden yellow.

Pinkie The profusion of perfectly formed petite pink buds and open flowers will never cease to amaze you.

Valentine Continuously covered with buds and semi-double flowers of rich dazzling crimson.

Old-Fashioned

Sweet Jar

or Rose Potpourri

If your grandmother had a rose garden, the chances are she saved the most fragrant petals for her "sweet jar"—remember it? She removed the lid when special company came and the sweet rose perfume would scent her parlor like a spring morning in the rose garden.

The Fragrance of 10,000 Roses

We have rose petals—millions of them—from the sweetest smelling varieties, so all we needed was the right recipe. We finally found that and now what you get in this potpourri is deliciously fragrant petals picked dewy fresh from Armstrong plants combined with many of the sweet smelling spices. The jar is a very special creation designed just for us by Manker of Claremont, who is famous for his unique and beautiful ceramics.

There is a choice of colors, green as illustrated (C202), or Columbine blue shaded turquoise (C201). Specially packed in a gift carton and shipped anywhere in the United States.

This is a gift no one could ever forget. Rose jars are ready now and can be shipped for any occasion.



Camellia-Flowered

Tuberous Begonias

Grow Them in Pots!

Few flowers can equal the exquisite beauty of these big double camellia-like flowers. They make magnificent indoor plants when grown in pots for indoor bloom. The flowers are even larger and more showy than pictured here, and the plants bloom over a long period of time.



For a Shady Garden Spot

Few if any plants will give you more color for that cool shaded spot in your garden than these tuberous begonias with their great big handsome foliage and the exquisitely beautiful flowers. A bed of them will be one of the beauty spots in your garden from late spring until frost. The flowers look just like those of a big perfect camellia, but no one ever saw camellias in all of the lively sparkling colors which you will find in these.

Solid Colors

Your choice of any of the following separate colors:

C220. Red.

C230. Yellow.

C225. White.

C210. Apricot.

C215. Pink.

Any of the above colors, 3 for \$1.25; 6 for \$2.25.

Shipped anywhere in the States postpaid. Prices apply to quantity of one color only.

Mixed Colors

If you want to enjoy all five of these sparkling colors, these offers include each of the above five colors; red, yellow, white, apricot and pink.

All bulbs shipped at proper planting time for your area. Growing instructions are included.

Bloom-Bloom-Bloom

Snowy Shasta Daisies

Plant them in a sunny spot in your garden and in just a few weeks you will begin to enjoy the big, graceful, snowy white flowers on long stems. They last extremely well and are just about as fine as anything you could plant for cutting. There will be a period of many weeks on end when you will never want for flowers, and you will be amazed at the number the plants will produce. The first Shasta Daisy was developed by Luther Burbank many years ago, but these new hybrids are even more showy and spectacular than the original.

Either Shasta Daisy Variety Listed Below

Big root divisions, 6 for \$1.25; 12 for \$2.25. Shipped postpaid anywhere in the States.

Esther Reed Grows to 2 feet. A symmetrical pure white of medium size. The bloom is very double, with a high pompon-like center of white. A variety very popular on the cut flower market. C260.

Grand Marconi Huge, double, flowers on stems 2 or more feet in length. The big chrysanthemum-like flowers, with their glistening white petals, last extremely well when cut. C265.



Double Shasta Daisy Esther Reed



Gladiolus

For Cut Flowers

Certainly gladiolus with their rich colors and their long-lasting qualities are one of the best things you can have for cut flowers. And, they're so trouble-free and easy to grow, too. We want you to know how the colors in a really good collection of Mixed Gladiolus can blend to beautify your garden, so here are some of the finest varieties you will find anywhere. Like all Armstrong products, they are top quality bulbs.

C250-12 bulbs, mixed colors, \$1.25; 25 bulbs, \$2.25; 100 bulbs, \$7.75.

Korean Cherry No. 20

New Heavy Bearing

Bush Cherries

Now you can enjoy cherries grown on your own place, even though it be a small city lot. And they are good cherries, too! What's more, you don't have to plant a tree but just a handsomely foliaged shrub which makes a good ornamental and which is small enough to fit into any sunny garden corner. These two Korean Bush Cherries were especially selected from many tested by the University of Minnesota. Lovely little white cherry blossoms crowd each branch in the spring, followed by an unbelievably big crop of large cherries, ripening in mid-summer. The plants are vigorous and easy to grow and cold, wind, or heat will not keep them from fruiting regularly

\$3.00 each.

Our proof-reader was asleep!

The size on the Korean Cherry listing is in error. Instead of 2 to 3 ft., they are:

Korean Cherry No. 20

These plants are 18 to 24 inches tall, bushy and well branched. They are two years old and should bear the second year after planting.

Korean Cherry No. 60

Being a little more dwarf than No. 20, the plants are 15 to 18 inches in height. These, too, are bushy, well shaped, well branched plants.

The fruit the fruit 2325.

1 to black s in color one. C330.





Dwarf Fruit Trees

It is not necessary to have an acre or two of ground or even a large lot to enjoy home grown fruits. These special Armstrong dwarf pears and apples make it possible for you to pick luscious juicy pears and crisp apples, tree-ripened and brimful of vitamins right from your own trees. And—the apples and pears you get will be just as large and just as well-flavored and beautifully colored as if you had a whole orchard of full size trees. By using special understocks and a double budding operation, these pear and apple trees will remain small throughout their lifetime, seldom exceeding a height of 8 feet.

They're Just City Lot Size



Dwarf Pears

Although small in stature, these trees are giants in performance. Generally, they come into bearing much sooner than standard pear trees and you can depend upon a large crop every year. For best results, two varieties should be planted together for cross-pollination.

Either variety, % inch caliper and up, \$3.75 each, postpaid.

Bartlett The standard of comparison for pears everywhere. Rosy-cheeked fruit with richly flavored, buttery, melting flesh. Beurre d'Anjou should be planted with it for cross-pollination. C315.

Beurre d'Anjou Large, yellow fruit marked with crimson. Fine for eating or market. Tender, sweet and juicy, famous for its rich flavor. C320.

Dwarf Apples

A special dwarfing stock developed at one of our Midwestern universities enables us to grow these little apple trees which bear heavily every year. The quality of the fruit is fully equal to that grown on a regular tree, but you can have several, even on a city lot.

Either variety, 3/a-inch caliper and up, \$3.75 each, postpaid.

Delicious Large conical fruits of bright shining red with crisp fine-grained flesh, sweet and juicy. One of the country's most famous apples. **C300**.

Yellow Delicious Similar to Delicious in shape and flavor, but clear waxen yellow in color. C310.

Valmore A round, red apple with a yellow cheek. Deliciously flavored, sweet and juicy. Especially recommended for growing in areas where winters are mild. Plant Pat. No. 238. **c305**.

Yellow Delicious—sweet, crisp and juicy



Luscious

Grow Your Own—Cut Costs

Nothing tastes better than sun-ripened home-grown strawberries picked from your own garden without any loss of their good rich flavor. Strawberries are easy to grow and the fruit is a very potent source of vitamin C. It doesn't take a great deal of space to grow them and the new everbearing types listed here will provide fruit for the whole family to enjoy for many months with extra fruit for deep freezing, too. Armstrong plants are top quality and we pay shipping costs anywhere in the States.

50 or more sold at 100 rate, 500 or more at 1000 rate.

20th Century

A recently introduced everbearing type which is fast taking commercial honors away from older kinds. 20th Century bears tremendous crops and the enormous beautifully colored fruit brings top market prices. Firm rich red to the core and unbelievably sweet and brimful of delightful strawberry flavor.

C295—25 for \$2.50, \$8.00 per 100, \$60.00 per 1000.

Donner

Here in California at least, this new variety recently developed by hybridists of the University of California is proving to be one of the very finest of all noneverbearing types because the uniform berries are highly colored and have a superb flavor. Bears early, ripens evenly and keeps well. Excellent for all purposes, home, market or freezing.

C280-25 for \$1.50, 100 for \$4.50, 1000 for \$32.50.

Bonanza _

A New Red Raspberry

Developed in our own Research Department, Bonanza has proved itself to be consistently the heaviest bearing raspberry we've ever seen for this area. In the spring and early summer, the strong vigorous plant is covered with huge quantities of big, firm, bright red berries with a delicious flavor which we think equals or betters that of any other raspberry. In areas where winters are mild and other raspberries do not always bear consistently, Bonanza is an excellent C270-50c each, \$4.50 per 10, 50 or more, 35c each, one to plant. 250 or more, 25c each.

Magnaberry produces big crops





Deliciously flavored Bonanza Raspberries

Magnaberry

Giant Berries & Lots of Them

Jelly, jam or juice made from this wonderful new and unique berry hybrid combines all the fine qualities of the same products made from blackberries or raspberries. It was hybridized right here in the Armstrong Research Department and can be grown in all areas where the boysenberry is successful. The huge purplish-black fruits are about the same size as boysenberries, some reaching the size of a half dollar. The flavor is different, something like that of a blackberry and raspberry combined with a sweet and zestful tang. In California, the unbelievable quantities of huge berries start ripening in June and continue over a period of about six weeks. Plant Pat. No. 1008.

C275-50c each, \$4.50 per 10, 50 or more, 35c each.

Strawberries

Streamliner

If you would like to have enormous bright red strawberries, deliciously flavored, uniform in size and color, and sugar-sweet, Streamliner will give them to you. The berries are almost round, bright red, the fruit ripening continuously over a long season. A good shipper and marvelous for freezing.

C290-25 for \$2.50, 100 for \$8.00, 1000 for \$60.00.

Rockhill No. 24

Unquestionably this is the best of the everbearing types and when you have tasted one of these huge, bright red, honey-sweet berries, you will agree that it is just about the best strawberry you have ever eaten. Rockhill is ideal for the home garden because:

- 1. It starts bearing early and you can continue to pick fruit until late fall.
- 2. With Rockhill No. 24 you will almost never find a runner and if you have grown strawberries you know that with ordinary varieties the bed is a mass of runners after the second or third season and production is lessened. The lack of runners makes the plants more expensive, but they are worth it. The best strawberry for growing in jars or barrels. C285-10 for \$2.50, 25 for \$5.25, 100 for \$16.00.

All Dwarf Fruit Trees and Berry Plants shipped at proper planting time for your area.





Elegans (Chandler)



Glorious

The World's Most Cherished Winter Bloom . . .

It is easy to understand why Camellias are one of the most popular of all garden shrubs in areas where they can be planted in the garden. It is easy to understand, too, why folks who grow them under glass or in tubs are just as enthusiastic about them. You get more than the lovely flowers though, because the plant is one of the most ornamental of evergreens, with its great big leaves always looking as if they had just been polished.

Quality Plants from One of the West's Finest Collections

When you invest in a camellia plant you are investing in something permanent. The plant will be with you for many, many years, increasing in size and beauty each year. It pays to get the very best plants you can possibly find—plants which have been carefully grown, which are true to name, bushy, well shaped plants with a good husky root system, which will grow rapidly and bloom freely for you. These are the things you get in an Armstrong plant. Just compare them with other camellia plants sold throughout the country and you'll see the difference. Here are a few of the choicest varieties selected from the large number of kinds we grow.

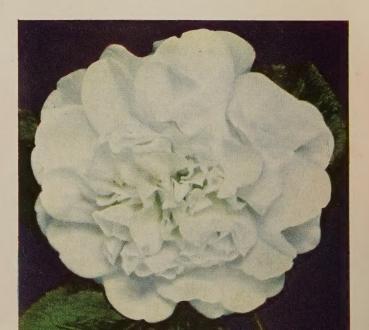
Where to Grow Them

Except in the high mountains or on the desert, camellias are perfectly at home along the Pacific Coast from Mexico to Canada. Along the Gulf Coast, in Florida, the Carolinas, Georgia, Alabama, Louisiana—in fact, throughout the temperate South—camellias are prized garden shrubs. Actually, the plants are quite hardy (to about 10°). Those fortunate enough to have a glass house or conservatory find it easy to enjoy camellias in colder sections, and many folks in the same areas are growing them successfully in large tubs or boxes which can be moved to a protected area during extremely cold weather. Where they can be grown in the garden, they should be planted in a sheltered location in shade or semi-shade. Well drained soil is essential. Full planting instructions are sent with every order.

Plants Shipped Postpaid

Any time from October 15th to April 1st we will ship these heavy-rooted plants specially packed to reach you in perfect condition. And—they are shipped at our expense. Smaller plants are 3 years old, $1\frac{1}{2}$ to 2 feet tall. Higher priced specimens are bushy 5-year old plants, $2\frac{1}{2}$ to 3 feet tall (dwarf growing kinds may not be as tall but will be more bushy in both sizes).

Lila Lee (about two-thirds actual size)



Camellias

Debutante The Perfect Corsage Bloom

The lovely, warm, shell-pink color and graceful pleasing form are combined to make this a variety which captures the affection of everyone seeing it—whether it is seen in a lovely corsage, a bowl arrangement or on the plant. It is a vigorous plant, rather tall in habit, well foliaged, and it flowers profusely. Blooms early.

C400-\$3.50. Larger plants-C401-\$12.00.

Eleanor Hagood Perfection in Pink

It's a large flower, 4 to 5 inches across with row after row of petals, each one perfectly placed to form a large, high-centered, formal flower. The color is a soft clear pink, and it's a delightful kind for cutting, for corsage, or for bowl arrangements. Plant vigorous with large foliage. It always bears plenty of the lovely flowers. They look like big Pink Perfections. Blooms late.

C405—\$4.25.

Larger plants—C406—\$15.00.

Elegans (Chandler)

One of the largest and most spectacular of all camellias. The rose-pink flowers, often 6 inches across, have big, crisp, outer petals and a high tuft of tiny petaloids at the center. The whole flower is lightly splashed with white. It is a marvelous long-lasting cut flower and the dwarf slow-growing plant produces unbelievable quantities of them. Midseason.

C410—\$3.50. Larger plants—C411—\$12.00.

Gigantea The Largest of All

The flowers are truly gigantic, semi-double, with extremely large petals of bright deep red, strikingly marbled with snowy white. The contrast in color is great as is the contrast between the huge, broad, heavy petals and the tuft of tiny petaloids at the center of the bloom. The plant is vigorous, upright, and tall-growing. Blooms midseason.

C415—\$3.50. Larger plants—not available

Glen 40 Sparkling New Red

A variety which has been scarce, high priced and in big demand, too, because everyone who sees a bloom wants a plant right away. The flower is a large, formal double with many broad, beautifully imbricated petals of deep glowing red. It is never dull looking because there is an orange-scarlet undertone which gives the flowers a startlingly brilliant effect. The plant is semi-dwarf with dark green leaves. Blooms midseason to late.

C420—\$4.25. Larger plants—C421—\$15.00.

Lila Lee Lovely New White

will be proud to have in your garden.

Mathotiana. Red. Described above.

The peony-like flower, 3 to 3½ inches across, is a white camellia you will find perfect for corsage work or any display because the flowers have lots of substance and last extremely well. A tall, vigorous plant which blooms freely, and nearly every graceful flower is perfect. Plant Pat. No. 891. C425—\$3.50. Larger plants—C426—\$12.00.

Mathotiana

The largest and showiest red camellia that we grow. Beautifully veined and textured, the huge flowers, often 6 inches across, are a uniform shade of brilliant scarlet. The bud-like center, seen in the illustration below, sometimes opens to show a tuft of golden stamens. A vigorous plant with lots of fine foliage.

Cornerstone Collection

Here is a group of four lovely and easy-to-grow camellias which you

Purity. Snow white. Rated a great favorite everywhere.

C430—\$3.50. Larger plants—C431—\$12.00.

Debutante

All-Star Trio

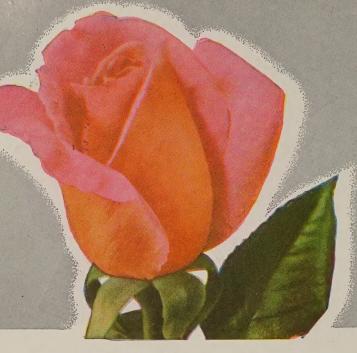
Here are three of the finest camellias the world has to offer. If you want something special and out of the ordinary—here they are.

Alba Plena. Perfect formal white.

Glen 40. Big, high-centered sparkling red.

Eleanor Hagood. Pink. Described above.





Special Armstrong ROSE COLLECTIONS You Save on Each One

Helen Traubel

"Best in Show" Collection Charlotte Armstrong. Red to cerise.

Chrysler. Outstanding new red. Sutter's Gold. Fragrant yellow.

One plant of each of the above sent postpaid anywhere in the states.

\$640

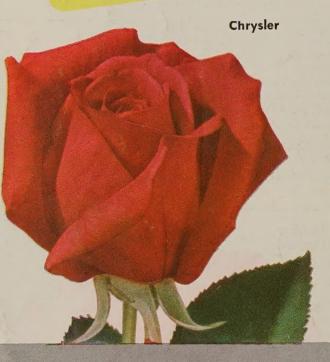
"Top 3 for '53" Collection

Chrysler. Brilliant new red.

Buccaneer. Brilliant new yellow.

Helen Traubel. Apricot-pink.

One plant of each of the above sent postpaid anywhere in the states.



Other collections of fine roses at a saving:

"Big Ten"

Ten of our finest \$1795

All-America

Five of the world's finest roses. Every one an All-America Winner.....\$1085

Thrifty Six

Six excellent rose varieties at a real saving, just..... All of the above collections sent anywhere in the States

Only top quality Armstrong plants are used in all collections. Please do not ask us to substitute varieties. All collection prices include transportation. (California buyers please add 3% sales tax.)



Armstrong Nurseries

408 North Euclid Ave.

North Hollywood

12908 Magnolia Blvd. Phones: SUnset 11522 STanley 72394

Culver City 4440 Sepulveda Blvd. Phone: VErmont 82-665 ONTARIO, CALIFORNIA

Long Beach 3759 Long Beach Blvd. Phone: Long Beach 45-118 Phone: Ontario 627-61

San Marino 2920 Huntington Dr. Phone: ATlantic 95041 **Lakewood Center** 4727 East Silva Long Beach 11

Phone: MEtcalf 30719

Please address all mail orders and correspondence to Ontario